

## Testimonial



"My wife and I have been working to make our house as energy efficient as possible since we bought it 28 years ago. The nice thing about working with the City of Cambridge—the Cambridge Energy Alliance—is that they

provide access to a vast amount of information and expertise. We've learned a lot about energy efficiency along the way and we've learned it isn't hard to do. We took advantage of rebates, no-interest loans and other incentives. It really is worth it. From storm windows and doors and insulation to a high-efficiency boiler and a tankless water heater, the improvements we've made make our home much more comfortable, it definitely helps our pocketbook, and we feel really good that we're doing what we can to help the environment!"

—Brad Gerratt, homeowner



Cambridge Energy Alliance is a program of the City of Cambridge.

CEA helps Cambridge residents and businesses **identify** cost-effective **energy efficiency improvements**. CEA coordinates with organizations that provide **energy assessments**, **construction expertise**, and **financial resources**. We **help participants through the entire process** of making homes or businesses more **energy efficient** and **saving them money**.

## 5 Easy Steps



Step 1: Sign up with Cambridge Energy Alliance.



Step 2: Schedule your No Cost Assessment.



Step 3: Review your energy recommendations report.



Step 4: Schedule the professional installation of energy efficiency improvements.



Step 5: Enjoy a comfortable home with low utility bills and know you are helping improve the environment.



TIP: You can apply for a 0% HEAT loan to help pay for your improvements!

Cambridge Energy Alliance is a program of the  
CITY OF CAMBRIDGE  
Community Development Department  
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Cambridge Energy Alliance.org

# ENERGY EFFICIENCY for home owners

a how-to guide



# benefits INCENTIVES & TIPS

These benefits and incentives can be obtained through Mass Save, a program funded by your utility company. Need help? You can always contact CEA for assistance.

Receive \$300 to \$1,500 off upgrading to energy efficient furnaces, boilers, and hot water heaters.



Look for ENERGY STAR® and WaterSense labels when shopping for efficient appliances and bathroom fixtures. Often there are rebates, too!



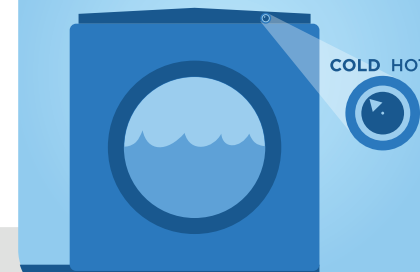
Air seal your home to keep conditioned air inside and prevent outside air from sneaking in. It will be done free of charge.



Get a 0% interest rate Mass Save HEAT loan to make big improvements with no up-front cash.

**0% loans** can be used on improvements such as:  
ENERGY STAR®  
WINDOWS • AIR  
CONDITIONING •  
SOLAR HOT WATER • INSULATION • HIGH  
EFFICIENCY HEATING/HOT WATER SYSTEMS

Wash clothes in cold water and consider air drying. Clothes will last longer and bills will go down.



Receive a free programmable thermostat that lets you turn down your heating/cooling when you're out or asleep.



Get 75% off insulation upgrades including materials and labor, up to \$2,000/unit.



Use curtains to your advantage. Open them during the day to warm your house, or close them during the day to stay cool.

