

Testimonial

5 Easy Steps



"Being a small business owner, you don't even always know where to start. But, working with the Cambridge Energy Alliance, we're becoming as energy efficient as possible, reducing our business's carbon footprint

and saving money on our utility bills. In Cambridge, our customers benefit from our commitment to run a green operation here. Every energy efficiency improvement we make makes a positive impact on the environment and on our bottom line. Part of doing business is having the commitment to make energy efficiency the highest of priorities for Cambridge to be a healthier, more sustainable community."

—Patricia Birchem, small business owner



Cambridge Energy Alliance is a program of the City of Cambridge. CEA helps Cambridge residents and businesses **identify** cost-effective **energy efficiency improvements**. CEA coordinates with organizations that provide **energy assessments**, **construction expertise**, and **financial resources**. We **help participants through the entire process** of making homes or businesses more **energy efficient** and **saving them money**.



Step 1: Sign up with Cambridge Energy Alliance.



Step 2: Schedule your No Cost Assessment.



Step 3: Review your energy recommendations report.



Step 4: Schedule the professional installation of energy efficiency improvements.



Step 5: Enjoy lower utility bills, a better customer experience, and happy employees.



TIP: You can apply for a 0% HEAT loan to help pay for your improvements!

Cambridge Energy Alliance is a program of the
CITY OF CAMBRIDGE
Community Development Department
344 Broadway, Cambridge, MA 02139
Phone 617/349-LEAF (5323) TTY: 617/349-4621
Cambridge Energy Alliance.org

ENERGY EFFICIENCY for small businesses

a how-to guide



benefits INCENTIVES & TIPS

These benefits and incentives can be obtained through Mass Save, a program funded by your utility company. Need help? You can always contact CEA for assistance.

Save 70% on lighting upgrades, plus your share of project costs can be financed over 24 months on your electric bill, interest free.

70% OFF LIGHTING
2-YEAR & INTEREST-FREE FINANCING

Get a 0% interest rate Mass Save HEAT loan to make big improvements with no up-front cash.

0% loans can be used on improvements such as:
MOTORS and VARIABLE DRIVES
• COMPRESSED AIR • HIGH EFFICIENCY LIGHTING and CONTROLS • OTHER CUSTOM MEASURES

Consider upgrading to high efficiency kitchen equipment, steam systems, and commercial heating equipment, all of which qualify for rebates.

many **REBATES** on High Efficiency systems

Save up to 30% on your electric bill by installing efficient lighting. LED bulbs provide warm light & have no mercury, unlike CFLs.

LED
EFFICIENT LIGHTING

Save money all year by using an advanced power strip, which eliminates "vampire" electricity loads.

ADVANCED POWER STRIP **REBATES** available at

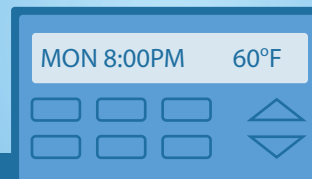


EFl.org

Program computers and printers to enter power saving mode when not in use, and remind employees to completely shutdown at night.



Install a programmable thermostat that lets you turn down your heating/cooling when your business is not in use.



Cut down on paper costs by setting your printers to default to double-sided.



2-SIDED PRINTING
=
lower costs