



For Immediate Release

Contact: Deborah Donovan (617) 491-0488 ext. 121

Cambridge Energy Alliance Announces Powerful New Management Team

CAMBRIDGE, MA (April 30, 2009) – The Cambridge Energy Alliance (CEA) today announced a powerful new management team that positions the organization for future growth and fulfillment of its ambitious energy efficiency and clean energy goals. The CEA is one of the nation's leading city initiatives to dramatically increase energy efficiency implementation and reduce greenhouse gas emissions, having begun implementation operations in 2008.

CEA Board Chairman Paul Allison stated that he was delighted to announce that Rob Pratt, a nationally known energy efficiency and renewable energy leader, has agreed to serve as President; Paul Gromer, a highly respected energy expert and former government leader, has become Vice President; Deborah Donovan, an influential energy advocate and expert, has assumed the Interim Executive Director's position; and Josh Hassol, the current CEO, will join the organization's board of directors.

"The Cambridge Energy Alliance is very fortunate to have the talent, experience and leadership that Rob Pratt, Paul Gromer, Deborah Donovan, and Josh Hassol bring to our city," Allison said. "Their dedication to make Cambridge an energy efficiency model for the nation, and to assist the city in formulating and implementing energy and climate strategies that reduce costs as well as carbon emissions, is worthy of a city that has been home to great ideas that have changed the world."

"I am excited about helping Cambridge and the CEA craft new programs and implementation strategies that will significantly accelerate energy efficiency and reduce the City's carbon footprint," Pratt declared. "We must work with City officials, large and small businesses, colleges and universities, homeowners and apartment dwellers, non-profit organizations and churches, to map out a new way to save energy and lower climate emissions. Climate change is the environmental issue of the century, and I can't imagine a better city than Cambridge to demonstrate to the nation -- through bold programs and actions - - what is possible."

Pratt, Gromer, and Donovan have worked together for many years on Massachusetts energy issues. They were part of the team that originally founded CEA in 2007, collaborating closely with an influential team including Cambridge City Manager Robert Healy and Deputy City Manager Rich Rossi; Cambridge Health Alliance's Paul Allison; energy efficiency pioneers David Dayton and Steve Morgan; city officials Susanne Rasmussen, John Bolduc, and Rosalie Anders; Harvard's Tom Vautin; environmental and governmental leader Doug Foy, and senior officials from NSTAR, the electrical utility serving Cambridge. Funding for the initiative has come from the Kendall Foundation, the Barr Foundation, the Chorus Foundation, the Boston Foundation, and the Merck Family Fund, as well as from prominent Boston area individuals who believe in the importance of formulating new models to save energy and reduce greenhouse gas emissions.

1385 Cambridge Street, Cambridge, MA 02139

TEL 617.491.0488

FAX 617.491.0110

www.cambridgeenergyalliance.org

Background on the Cambridge Energy Alliance Management Team

Rob Pratt, President. Rob brings to CEA 30 years of renewable energy and energy efficiency experience in the private sector, government, and various non-profit organizations. Currently CEO of EnergyClimate Solutions, he was formerly Senior VP of the Henry P. Kendall Foundation that helped to initiate the Cambridge Energy Alliance. He also served as Director of the Massachusetts Renewable Energy Trust, a \$250 million state fund to promote the development of renewable energy as well as clean energy economic development in MA. In the 1990s, he was CEO of Energia Global (now Enel Latin America), a company that became one of the largest renewable energy development companies in Central America. Rob is a national and regional leader in clean energy and currently serves as Chairman Emeritus of the American Council on Renewable Energy; Chairman, founder (1984) and board member of the International Institute for Energy Conservation; Treasurer and board member of the Alliance to Save Energy; and Executive Committee and board member of the New England Clean Energy Council.

Paul Gromer, Vice President. Paul has many years of energy experience in the state, serving as the Massachusetts Commissioner of Energy Resources and the Chairman of the Massachusetts Energy Facilities Siting Council, with a wealth of knowledge and experience in developing and implementing the state's energy policies as well as in power plant siting and utility planning. Currently the President of the Peregrine Energy Group, Paul has continued to help shape energy policy as a co-founder and leader of two energy trade associations, the Northeast Energy Efficiency Council and the Solar Energy Business Association of New England. He is an attorney and has represented energy companies before public utility commissions in Rhode Island, Massachusetts, Maine, Connecticut, New Hampshire, Pennsylvania and New York. Mr. Gromer is a member of the MA Energy Efficiency Advisory Council, the CT Solar Advisory Council, and the board of directors of the New England Clean Energy Council, and is co-chair of the Boston Bar Association's Energy and Telecommunications Law Committee.

Deborah Donovan, Interim Executive Director. Deborah has been a senior member of the team developing and implementing the CEA program from the organization's inception. She leads the organization's efforts crafting many aspects of the program's innovative design and creating CEA's business delivery capabilities. Deborah has been focused on expanding CEA's opportunities in the city's business sector, as well as the program's participation in market-based regulatory programs. She brings to CEA over 25 years of experience in both public and private organizations, focusing on energy and environmental policy design and implementation. Throughout her career, Deborah has applied her expertise as an economist and policy analyst to the areas of climate change, renewable energy, energy efficiency, air quality, and electric power markets. Prior to joining CEA, Deborah worked for several Cambridge-based organizations. She managed the Northeast Energy Policy program at the Union of Concerned Scientists for six years. Deborah also worked as a Senior Project Manager in the environmental consulting practice of Abt Associates. Her previous experience includes senior positions with a major electric utility and various environmental and economic consulting organizations.

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