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RESIDENTIAL BROKERAGE

FOR IMMEDIATE RELEASE

## COLDWELL BANKER RESIDENTIAL BROKERAGE AND CAMBRIDGE ENERGY ALLIANCE HOST ENERGY SEMINAR

CAMBRIDGE, Mass. (January 28, 2011) – The Cambridge Coldwell Banker Residential Brokerage office on Huron Avenue and the Cambridge Energy Alliance (CEA) will host a free seminar, “**Green Your Condo: Investing in Your Home and Your Planet,**” February 8th from 6:30 to 8:30 pm. Open to the public, the seminar will provide strategies and resources for condominium owners and associations on how to reduce energy consumption and cut energy costs. It will take place at the Coldwell Banker Residential Brokerage office at 171 Huron Ave. in Cambridge.

“This is an important investment homeowners can make in their condo and for their environment,” said Robin Miller, a green broker and vice president of Coldwell Banker Residential Brokerage in Cambridge. “A few simple changes such as insulation, new windows, having an energy audit and energy efficient appliances can lower your monthly bills and may increase the value of your home when you want to sell.”

A local panel of speakers will provide expert advice on the energy efficiency options and solutions that are available to individual condo owners as well as condo associations.

“There are many excellent resources in our community that can help finance and manage energy efficiency projects. From completely free services to no-interest loans backed by NSTAR, the programs available right now to homeowners can immediately defray costs, increase efficiency and reduce greenhouse gas emissions,” said Meghan Shaw, outreach director of the Cambridge Energy Alliance.

Featured speakers include Gabe Shapiro, director of community programs, Next Step Living, who will discuss free energy assessments, air sealing, insulation rebates other solutions for individual units. Additionally, Jamie Leef, division manager for renewable energy and green building at Cambridge-based S+H Construction, will discuss the feasibility and payback options for capital improvement and resource conservation solutions such as solar, boiler upgrades, HVAC, and green and white roof systems.

Sustainable Step Living (SSL) will be on hand to discuss consumer choices and green living. Smart Strips, a state-of-the-art energy saver not sold in stores, will be available for sale with the NSTAR utility discount already applied.

“Over 80% of Cambridge’s energy consumption is spent on heating and electricity for buildings. Performing basic weatherization measures, especially in large condo associations, can drastically reduce the City’s carbon footprint,” said Amy Tighe, a LEED AP with the Coldwell Banker Residential Brokerage office on Huron Avenue. “It’s an investment that benefits everyone.”

Organized by Miller, Tighe and the Cambridge Energy Alliance, the seminar is supported by local vendors. Tags Hardware, Cambridge Naturals, Porter Square Books, Whole Foods and City Paint are donating door prizes.

To register for the seminar, contact **Amy Tighe** at (617) 851-2260 or [outreach@cambridgeenergyalliance.org](mailto:outreach@cambridgeenergyalliance.org).

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