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CEA and NSTAR team up to bring planet- and money-saving opportunities to local businesses in a community-sweeping outreach effort

This summer (July 6-22) CEA and NSTAR will be reaching out to Cambridge's small business community to promote energy efficiency measures and accompanied incentives. The Cambridge commercial canvass is made possible through a partnership with Northeastern University's Summer Discovery program which is supplying six volunteers for the duration of the small commercial campaign. After several days of training, volunteers will visit Cambridge's small businesses establishments, and alert businesses of money-saving opportunities in their buildings.

Businesses that implement qualified energy efficiency improvements will be eligible to receive a window sticker certifying them as a Green Business Leader. Benefits incurred from energy efficiency improvements include: using less energy, saving money, catching up on deferred maintenance, and improving comfort and productivity of staff and customers.

The Cambridge Energy Alliance (CEA) is a community-based nonprofit organization sponsored by the City of Cambridge that helps residents and business owners invest in making their homes and buildings work smarter and more efficiently-saving energy, water and money. CEA aims to tackle building inefficiencies because 80% of the greenhouse gas emissions in Cambridge are from buildings, and over 60% of those emissions come from the commercial sector. In order to reduce Cambridge energy use CEA helps residents, businesses, and institutions of all sizes make their buildings work smarter and better by presenting them with tips, incentives, and rebates to help them save energy, water, and money. The incentives CEA presents are offered through NSTAR, Cambridge's local environmentally-forward utility company.

For more information on the small commercial energy efficiency canvass, call a number above or send email online at: <http://cambridgeenergyalliance.org/contact/general>

To learn more about what you can do in your own home, visit <http://www.cambridgeenergyalliance.org>.

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WHO: NSTAR & Cambridge Energy Alliance

WHAT: NSTAR-hosted canvass by CEA volunteers to bring energy efficiency possibilities to small businesses throughout Cambridge.

WHEN: July 6-22nd, 1:00pm-3:30pm, Monday through Thursday.

WHERE: Major 'squares' in Cambridge: Central, Harvard, Inman, Kendall, Porter as well as other business clusters such as Huron Village and East Cambridge.

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About CEA: *The Cambridge Energy Alliance (CEA) is a city-sponsored organization created to save Cambridge residents and businesses money, while reducing Cambridge's carbon footprint. The Alliance is working with homeowners, businesses and institutions across our city to achieve unprecedented levels of energy savings and to expand clean energy sources.*

About NSTAR: *NSTAR is the largest Massachusetts-based, investor-owned electric and gas utility. The company transmits and delivers electricity and gas to 1.1 million electric customers in 81 communities and nearly 300,000 gas customers in 51 communities. NSTAR employs more than 3,000 employees. For more information, visit www.nstar.com*